
ESCAPE THE CHAOS

ISSUE 005 | OCTOBER 2026

ESCAPE THE CHAOS

DESIRE

Why wanting more can keep us from seeing what we already have



ADVAIT • PHILOSOPHY • PSYCHOLOGY • HUMAN NATURE • AI • SOCIETY

Curated and Published by
Beyond Your Ego

“Desire rarely says, ‘This is enough.’
It simply teaches us to want the next thing.”



*If nothing in your life changed for the next five years, what would you
still feel compelled to change?*

CONTENTS

I. THE ENGINE OF WANTING

Why the mind keeps moving toward something else.

II. THE NEXT THING

Why getting what we want rarely ends the wanting.

III. DESIRE AND COMPARISON

How seeing what others have creates new wants.

IV. WHEN WANTING BECOMES IDENTITY

How ambition, status and possession become part of who we think we are.

V. BEYOND DESIRE

What happens when we stop treating every desire as a command.

Perhaps the question is not what you want next, but why you cannot remain with what is already here.

THE ENGINE OF WANTING

Desire begins quietly.

A thought appears:

“I want this.”

Then the mind creates a distance between what is and what should be.

We want a better job. A better relationship.

More money. More recognition.

A different body. A different life. And once one desire is fulfilled, another takes its place.

This is not necessarily because we are ungrateful.

It is because the mind is remarkably good at turning possibility into necessity.

Desire keeps telling us that something is missing.

So we move.

We achieve. We acquire. We improve. We repeat.

Perhaps the most interesting question is not: “What do I want?”

But: “What happens to me when I don't get what I want?”

What desire occupies your mind most often - and what do you believe it will finally give you?

THE NEXT THING

We imagine that getting what we want will bring an ending.

“Once I have this, I’ll be satisfied.”

But satisfaction rarely stays still.

The new phone becomes ordinary.

The promotion becomes the new normal.

The relationship becomes familiar.

The achievement becomes yesterday’s news.

What once felt extraordinary slowly becomes part of the background.

And the mind begins looking again.

Not because what we received had no value - but because desire is always capable of creating another destination.

This is how wanting can become a loop:

Want → Pursue → Obtain → Adapt → Want Again

We may spend years believing that the next achievement will finally quiet the mind.

Yet sometimes, the moment we reach the destination, the mind has already moved somewhere else.

Think of something you once desperately wanted. When did it stop feeling like enough?

DESIRE AND COMPARISON

Desire does not always come from within.

Sometimes, we learn what to want by looking at someone else.

We see their house.

Their career. Their relationship. Their lifestyle. Their success.

And suddenly, something we never needed becomes something we cannot stop thinking about.

Comparison quietly changes the question from:

“Do I want this?” to: “Why don't I have this?”

Social media has made this process almost invisible. We are constantly exposed to carefully selected versions of other people's lives - and each image can introduce another possibility for desire.

The more we compare, the longer the list becomes.

Perhaps some of our desires are not really ours.

Perhaps they were shown to us.

Which of your wants might disappear if you stopped seeing what other people have?

WHEN WANTING BECOMES IDENTITY

At some point, desire stops being about what we want to have.
It becomes about who we believe we need to be.

We don't just want success.
We want to be successful.

We don't just want money.
We want to be someone who has money.

We don't just want recognition.
We want an identity that cannot be ignored.

And once desire becomes part of our identity, letting go becomes difficult.
Because giving up the goal can begin to feel like giving up ourselves.
So we keep pursuing - even when the pursuit no longer brings joy.

Perhaps the most difficult desires to question are the ones that have
become part of our definition of who we are.

*If you achieved everything you currently want, what part of your identity would you
have to let go of next?*

BEYOND DESIRE

Desire itself is not the problem.

Wanting to learn.

Wanting to create.

Wanting to grow.

Wanting to build a better life.

These can move us forward.

The problem begins when every desire becomes a command.

The mind says:

“I need this.”

“I must have that.”

“My life will be better when...”

And we obey without asking where the desire came from.

Perhaps freedom is not about destroying desire.

It is about creating enough space to see a desire before following it.

To want something - and still be able to ask:

“Do I really need this?”

Can you let a desire remain unfulfilled without immediately turning it into a problem?

You can want more without believing
that what you have is not enough.



What would you still pursue if you knew it could never make you complete?

UNTIL NEXT ISSUE

ENOUGH



Every month, Escape the Chaos explores one question we rarely stop to examine.

This month, we questioned desire -
the endless movement toward something more, something next, something else.

Perhaps the next question is about what happens
when we try to control everything around us.

NEXT ISSUE

CONTROL

Why the need to control life may be preventing us from living it.

ESCAPE THE CHAOS
Issue 005 • October 2026

Curated and Published by
Beyond Your Ego